

Sarah Cardozo Duncan Career Strategist

“How to land a Position in a Tough Economy”

6:00pm Monday - March 8th, 2010
114 Mugar Hall
Northeastern University
360 Huntington Ave Boston, MA 02115

In economic downturn some people do better than others at navigating the job market: The winners usually have something in common: They find innovative ways to stand out, carefully construct a plan for success, and take advantage of the value of networking. Craft a compelling value proposition

We will discuss how to:

- Craft a compelling value proposition
- Create an effective marketing plan
- Develop a workable networking plan
- Land and conduct informational interviews

EVERYONE is Welcome (men and women)

Please RSVP to teng.h@neu.edu by February 25th 2010

Sarah Cardozo Duncan, based in Boston, Massachusetts, is a career strategist with an established national and international client base. Sarah runs her own consulting firm, Career Strategist, and draws upon over twenty years of recruitment and career development experience to help clients define new or existing career paths, or to help them navigate successfully in their current companies. She previously served as president of the Alliance, an umbrella group of women's associations that collectively claim about 13,000 members in greater Boston. In 2003, Sarah was recognized by Boston Magazine as one of the 100 most powerful women in Boston.

Sarah is an accomplished and highly regarded speaker and workshop leader. She conducts hand-on training and workshops for companies, trade organizations, and associations, who want to help their team develop individual value propositions, navigate internal career building paths, communicate better up, down and with different styles, and deal with uncomfortable conversations, including negotiations.